



## TELEDYNE CARIS LOGO USAGE & TYPOGRAPHY

# LOGO VERSIONS & COLOR USAGE

Logo versions shown here are accepted usage of the Teledyne CARIS logo.

## Use of Color

The official Teledyne CARIS corporate color is PMS 2935. There are four acceptable color combinations that have been provided for reproduction.

The blue logo and black logotype with the blue tagline is the primary logo signature arrangement.

## Usage

Do not separate any of the elements. When scaling the signature up or down, all elements must be enlarged or reduced as a total unit.

2-color and 4-color process



Pantone 2935  
C 100  
M 46  
Y 0  
K 0



Pantone Black  
C 0  
M 0  
Y 0  
K 100



2 color positive (standard logo)



All elements PMS 2935



All elements black



All elements white reversing out of solid color or black

## Minimum Sizing

The Teledyne CARIS logo must not be reproduced any smaller than 1/4" in height



## Area of Isolation

1/2" space should surround the logo and signature on all sides

